



## Sylvia Acevedo



Sylvia Acevedo is the founder, President and CEO of CommuniCard™ LLC. Her desire to solve a communications problem led to the creation of this entirely new line of communication products. CommuniCards are a common sense approach to communicating with today's multicultural work force.

As a home remodeling enthusiast, Acevedo understood the challenges contractors, sub-contractors and construction specialists face to meet budgets and time constraints. Her goal was to create a product to improve communication, save time and money on any job site. From her initial idea to solve communication problems on a construction job site, Acevedo has now created easy to use CommuniCards for Housekeeping and Lawn services and for Police Traffic Stops.

Acevedo began her career as an engineer working at the Jet Propulsion Laboratory in Pasadena, CA. She has been an executive at top Fortune 500 companies including IBM, Dell Inc, Apple Computers and Autodesk Inc., where she had a track record of success in creating high growth in both domestic and international markets.

Before starting her most recent business, CommuniCard LLC, Acevedo was a founder and Vice President of Sales and Marketing of REBA Technologies before it was sold. Her engineering degrees are from Stanford University (Master's) and New Mexico State (Bachelor's) where she graduated with Honors and served on the Board of Regents.