

CONSTRUCTION DIMENSIONS

PUBLISHED FOR CONTRACTORS BY THE ASSOCIATION OF THE WALL AND CEILING INDUSTRY

LANGUAGE TOOL AIDS

Sylvia Acevedo, president and CEO of CommuniCard™, has developed a new and easy method for employee and employers who do not speak the same language to communicate job tasks. Her desire to bridge the cultural language barriers led to the creation of CommuniCards.

CommuniCards are bilingual communications cards. They are a laminated, passport-size guide that folds out accordion-style to show illustrations of tasks and tools specific to different workplace environments. Available as decks, each deck focuses on a specific task area such as subcontract work.

Illustrations are key to the CommuniCard products, making them faster and easier to use than dictionaries. The pictures convey descriptive tasks without having to accurately pronounce the word or phrase. Two different language translations are included on the drawings.

